

Sponsorship Benefits 2018

Fenway Health
 Ansin Building
 1340 Boylston Street
 Boston MA 02215

Sponsorship year: 9/1/17-8/31/18

The Men's Event: Saturday, March 10, 2018

The Dinner Party: Saturday, April 21, 2018

www.fenwayhealth.org

Galas Visibility & Tickets

	Presenting \$40,000	Platinum \$25,000	Gold \$12,500	Silver \$6,000	Bronze \$3,000
Hold-the-Date card (Fall 2017)	Logo in Color	Company Name Listed			
Your logo w/link on event webpages & e-communications	Yes	Yes	Yes	Yes	Yes
Product Placement	Available				
The Dinner Party tickets (tables seat 12)	24	12	8*	6	4
VIP Reception tickets (The Dinner Party)	12	6	4	2	2
The Men's Event tickets (tables seat 12)	24	12	8*	6	4
VIP Reception tickets (The Men's Event)	12	6	4	2	2
Your company name on table placard (for all full tables)	Yes	Yes	with extra tickets purchased for full table/s	with extra tickets purchased for full table/s	with extra tickets purchased for full table/s
Brought to podium to accept thanks	Yes				
Recognized by CEO	Yes	Yes			
Recognized by co-chair			Yes		
Logo on large fabric display in general reception area	Yes	Yes	Yes		
Your individual slide on jumbo screens (duration by level)	Yes	Yes	Yes	Yes	Yes

* Includes 2 "wildcard" tickets, which may be used at either gala.

Year Round Benefits

	Presenting \$40,000	Platinum \$25,000	Gold \$12,500	Silver \$6,000	Bronze \$3,000
Article with your logo in <i>Philanthropy Focus</i> (printed piece to leadership supporters)	Yes				
Logo with caption in <i>Philanthropy Focus</i> (once)	Yes	Yes			
Your logo with link on our home page	Yes	Yes			
Your logo in print ads	Yes	Yes	Yes		
Message in <i>Fenway Focus</i> , monthly e-newsletter to 11,000 supporters	Yes	Yes	Yes		
Your logo with link in every edition of <i>Fenway Focus</i>	Yes	Yes	Yes	Yes	Yes
Your logo with link on our website	Yes	Yes	Yes	Yes	Yes
President's Dinner invitations	4				
President's Cocktail Party invitations	4	2			
President's Breakfast invitations	4	2	2		
Board of Visitors' biannual meetings invitations	4	4	2	2	
Donor Appreciation Night invitations	4	4	2	2	2
Social Media: Facebook mention	3	2	2		
Social Media: Twitter mention	4	3	2	1	1

Additional Sponsorship Opportunities

Donor Appreciation Night (1 possible)	Pending availability for Platinum level and above (\$5,000)
VIP Receptions at each gala (2 possible)	Pending availability for Gold level and above (\$5,000 each)
Networking Events (2 possible) (Tabling Available)	Pending availability for Gold level and above (\$3,500 each)
YLC Anniversary Party (1 possible) (includes 6 tickets to the event)	Pending availability for Bronze level and above (\$2,500)
President's Breakfast (1 possible)	Pending availability for Silver level and above (\$1,500)
Photo booth at galas (2 possible) (Your logo included on photos)	Pending availability for Bronze level and above (\$1,500 each)