



CORPORATE PARTNERSHIP OPPORTUNITIES

2026

Advancing LGBTQIA+ Health, Research, Education, Advocacy, and HIV Prevention & Care



FENWAY HEALTH



CORPORATE PARTNERSHIP

BUILDING HEALTHIER COMMUNITIES. TOGETHER.

For more than 50 years, Fenway Health has been redefining what inclusive health care can look like. Through comprehensive medical and behavioral health services, pioneering research, education, advocacy, and public health initiatives, we improve health outcomes for LGBTQIA+ people, people living with HIV, BIPOC communities, and others who have historically faced barriers to care.

And our work doesn't stop with the people who walk through our doors. By advancing new models of care, informing public policy, training the next generation of health professionals, and sharing best practices with organizations around the world, we're helping shape the future of inclusive health care far beyond our walls.

When your company partners with Fenway Health, you help advance health equity while supporting innovative research, life-changing care, and programs that reach thousands of people each year. Together, we will create opportunities to engage employees, strengthen community relationships, and demonstrate our shared commitment to inclusion and equity while building a future where everyone has access to the equitable, affirming care they deserve.

40,000+

Patients Served

2,000+

Annual Event Participants

National Leader

LGBTQIA+ Health Research

Global Reach

Education and Training Impact



Healthcare



Research + Education



Advocacy

SIGNATURE EVENT

The Fenway Gala

the
FENWAY
Gala



CELEBRATING PROGRESS. ADVANCING WHAT'S NEXT.

The Fenway Gala is one of New England's premier LGBTQIA+ fundraising events, bringing together hundreds of corporate partners, philanthropists, business and civic leaders, and advocates for an unforgettable evening of live entertainment, silent and live auctions, and an inspiring program celebrating the people, partnerships, and progress that make Fenway Health's mission possible. Every sponsorship helps fuel lifesaving care, groundbreaking research, education, advocacy, and public health initiatives while providing an exceptional opportunity to host guests, celebrate employees, forge meaningful connections, and align your organization with one of Greater Boston's most anticipated philanthropic events.

\$429,000

Raised

600+

Guests

25 Years

Shaping Research and Innovation

55 Years

Advancing LGBTQIA+ Health



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FENWAY  HEALTH

SIGNATURE EVENT

Strides for Action

STRIDES
FOR
ACTION



KICK OFF PRIDE WITH A PURPOSE!

For four decades, Strides for Action has brought communities together to take action, building on the legacy of AIDS Walk Boston. Today, the event is New England's longest-running LGBTQIA+ walk and public awareness event, uniting corporate partners, community leaders, and advocates in support of health equity. Sponsorship supports lifesaving HIV prevention and care, LGBTQIA+ health services, and the research, education, and advocacy that are shaping the future of health care. It's also a unique opportunity to rally employees, connect with the community, and become part of a tradition that has inspired action for over 40 years.



BUILD COMMUNITY



INSPIRE VOLUNTEERISM



ENGAGE EMPLOYEES



ELEVATE YOUR BRAND



CORPORATE PARTNERSHIP OPPORTUNITIES

FENWAY  HEALTH

Customized Partnerships

The strongest partnerships create value for everyone involved. Cause marketing connects your brand with a purpose your customers care about, transforming everyday interactions into meaningful support for LGBTQIA+ health. Whether you're looking to engage employees, build consumer loyalty, launch a new product, or increase community visibility, we'll work with you to develop a campaign that reflects your goals and values.

From point-of-sale giving and co-branded products to employee engagement initiatives and Pride Month activations, these partnerships are tailored to maximize both business and community impact. Together, we can create meaningful campaigns that elevate your brand while advancing Fenway Health's work in clinical care, research, education, and advocacy.



POINT-OF-SALE CAMPAIGNS

Invite customers to support Fenway Health at checkout.



CO-BRANDED PRODUCTS

Create products that give back with every purchase.



IN-STORE BRANDING

Raise awareness through in-store events and promotions.

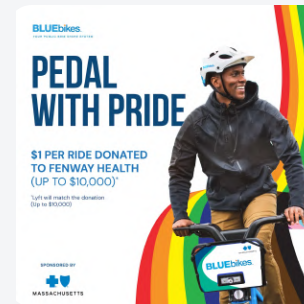


IN-KIND GIFTS & AUCTION SUPPORT

Donate products or experiences to support fundraising events.

CASE STUDY

Bluebikes "Proud Bike" Campaign



For five years, our partners at Bluebikes have transformed Pride Month into an opportunity for thousands of people to support LGBTQIA+ health.



Through the Proud Bikes campaign, every ride on one of 100 rainbow-wrapped Bluebikes helps fund Fenway Health's mission, with Blue Cross donating \$1 per ride, up to \$10,000, and Lyft matching once the campaign goal is reached.



The result? Nearly \$75,000 raised, extensive media coverage, strong social engagement, and a highly visible partnership that demonstrates a shared commitment to healthier, more inclusive communities.

GET INVOLVED

Community Events



Bayard Rustin Community Breakfast

Honors the legacy of Bayard Rustin and recognizes the extraordinary contributions of BIPOC communities to the fight against HIV.



The Fenway Institute Poster Session

Showcases the groundbreaking research at TFI that is helping advance LGBTQIA+ health, HIV care, and health equity for all.



Friends of Fenway

Celebrates the volunteers, advocates, donors, and community champions whose generosity and dedication make Fenway Health's mission possible.



Audre Lorde Cancer Awareness Brunch

Brings together those impacted by cancer to honor resilience, advocacy, and community care, especially in BIPOC and LGBTQIA+ communities.

Sponsorship Levels

PRESENTING

\$50,000+

- Branding opportunity at a signature event
- Speaking opportunities at the Gala & Strides
- Premier logo recognition in event, print & digital materials
- Dedicated social media recognition
- 10 Gala tickets
- VIP Gala reception access
- Premium Gala seating
- Full-page Gala program ad
- Fully customized employee engagement resources
- Tabling at Strides & community events

PLATINUM

\$25,000

- Prominent logo recognition in event, print & digital materials
- Dedicated social media recognition
- 8 Gala tickets
- VIP Gala reception access
- Gala stage recognition
- Priority Gala seating
- Full-page Gala program ad
- Employee engagement resources, including a lunch & learn
- Tabling at Strides & community events

GOLD

\$15,000

- Logo recognition in event, print & digital materials
- Dedicated social media recognition
- 6 Gala tickets
- VIP Gala reception access
- Full-page Gala program ad
- Employee engagement resources, including a lunch & learn
- Tabling at Strides & community events

SILVER

\$10,000

- Logo recognition in event, print & digital materials
- Shared social media recognition
- 4 Gala tickets
- VIP Gala reception access
- Full-page Gala program ad
- Tabling at Strides & community events

BRONZE

\$5,000

- Name recognition in event, print & digital materials
- Shared social media recognition
- 2 Gala tickets
- Half-page Gala program ad
- Tabling at Strides & community events

ALL LEVELS INCLUDE

Employee volunteer opportunities

LGBTQIA+ employee resources access

Partner support

Tax acknowledgement

Together, We Are Building A Healthier Future.

Jonathan Potvin

Associate Director of Corporate Giving & Fundraising Events

jpotvin@fenwayhealth.org

857.313.6733

