

# FENWAY HEALTH

A LEADER IN LGBTQ HEALTH IN THE NATION AND AROUND THE WORLD

## Sponsorship Opportunities 2020

Sponsorship year: 9/1/19–8/31/20

- Reach 15,000 supporters
- Invitations to networking events
- Visibility on our webpages, social media, and in e-communications
- Tickets to 2 gala events, with visibility to the 2,500 attendees combined:  
**The Men's Event:** Saturday, March 14, 2020  
**The Dinner Party:** Saturday, April 25, 2020
- Additional “add-on” sponsorship opportunities available only to sponsors



## 2020 SPONSORSHIP OPPORTUNITIES

LEVELS:	Presenting \$40,000	Platinum \$25,000	Gold \$12,500	Silver \$6,000	Bronze \$3,000
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**2020 sponsorship year:** September 1, 2019–August 31, 2020

### BENEFITS YEAR-ROUND

	Presenting	Platinum	Gold	Silver	Bronze
Home webpage Your logo with link	✓	✓			
Print advertising in <i>Boston Spirit Magazine</i> Your logo in 4-6 ads per year	✓	✓	✓		
<i>Fenway Focus</i> (~monthly e-newsletter to ~6,000 supporters) One message you write	✓	✓	✓		
<i>Fenway Focus</i> Your logo with link in every edition	✓	✓	✓	✓	✓
Corporate giving webpage Your logo with link	✓	✓	✓	✓	✓
Leadership Dinner Invitations for (# of people)	4				
Leadership Cocktail Party Invitations for (# of people)	4	2			
Leadership Breakfast Invitations for (# of people)	6	4	2		
Board of Visitors' biannual meetings Invitations for (# of people)	6	4	2	2	
Donor Appreciation Night Invitations for (# of people)	6	4	4	2	2
Facebook mention	3	2	2		
Twitter mention	4	3	2	1	1

\* Includes 2 “wildcard” tickets, which may be used at either gala.

## BENEFITS: GALAS—VISIBILITY AND TICKETS

**The Men’s Event:** Saturday, March 14, 2020

**The Dinner Party:** Saturday, April 25, 2020

	Presenting	Platinum	Gold	Silver	Bronze
Hold-the-Date card (September 2019)	Logo in Color	Company Name Listed			
Your logo w/link on event webpages & e-communications	Yes	Yes	Yes	Yes	Yes
Product Placement	Available				
The Dinner Party tickets (tables seat 12)	24	12	8*	6	4
VIP Reception tickets (The Dinner Party)	12	6	4	2	2
The Men’s Event tickets (tables seat 12)	24	12	8*	6	4
VIP Reception tickets (The Men’s Event)	12	6	4	2	2
Your company name on table placard (for all full tables)	Yes	Yes	with extra tickets purchased for full table/s	with extra tickets purchased for full table/s	with extra tickets purchased for full table/s
Brought to podium to accept thanks	Yes				
Recognized by CEO	Yes	Yes			
Recognized by co-chair			Yes		
Logo on large electronic screen in reception area	Yes	Yes	Yes		
Your individual slide on 2 jumbo screens in ballroom (duration by level)	Yes	Yes	Yes	Yes	Yes

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**2020 sponsorship year:** September 1, 2019–August 31, 2020

AVAILABLE FOR:	Presenting Sponsors	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Bronze Sponsors
<b>Donor Appreciation Night</b> (1 possible, \$5,000)	✓	✓			
<b>VIP Reception at each gala</b> (2 possible, \$5,000 each)	✓	✓	✓		
<b>Networking Events</b> Tabling available (2 possible, \$3,500 each)	✓	✓	✓		
<b>YLC Anniversary Party</b> Includes 6 tickets (1 possible, \$2,500)	✓	✓	✓	✓	✓
<b>Leadership Breakfast</b> (1 possible, \$1,500)	✓	✓	✓	✓	
<b>Photo booth at each gala</b> Your logo included on photos and sign at booth (2 possible, \$1,500 each)	✓	✓	✓	✓	✓

**FOR MORE INFORMATION**, contact Amanda Annis at 617.927.6361 or [aannis@fenwayhealth.org](mailto:aannis@fenwayhealth.org)  
 Also see our sponsorship opportunities online at: [fenwayhealth.org/sponsors](http://fenwayhealth.org/sponsors)